

To whom it may concern,

I am pleased to recommend Washington Media Services to the American Legion of Washington. Washington Media Services has been doing work for BCHW since 2007, I have worked directly with Joyce Willms, President and owner of Washington Media Services (WMS), Adriane Wolfe, Creative Director and their design team on the design and development of our newsletter, services include editing, printing and mailing. WMS has developed brochures and news releases as well. They have done a great job with our public relations, organizing media coverage (TV, radio and newspaper) for special and important events. WMS has assisted our Legislative Chair in meeting key elected officials as well. Like the newsletter budget, they are under budget on our public relations. We are always impressed with the effect their creative and innovative ideas and abilities have on our projects.

Another thing I would like to point out is when we were interviewing Joyce, one of the board members asked her to guarantee "X" amount of dollars in ad sale revenue. Her answer was that she could not guarantee and no other company could guarantee to sell a specific amount of advertising in the publication, but she would try. WMS has surpassed our expectations. They have been way below budget and have sold a lot of ads since we hired them (more than any other company BCHW has hired), and the design of BCHW's Trail Head News has improved over 100 percent.

Some companies do graphics, but WMS gets the bigger picture and does it all well! I can recommend WMS to any organization for their marketing and publication needs.

Sincerely,

Dick Yarboro,
BCHW Publicity Chair,
Trailhead News Editor